Subject: RE: Enhanced listing **From:** "Michael Filson" <@> **Date:** 09/23/2016 04:37 PM

To: michael@downtownnews.com

Michael,

Here is the updated Halloween listing:

9th Annual Halloween Festival for DTLA Kids Monday, October 31, 2016 from 5-8pm Grand Hope Park at FIDM

The Downtown Center Business Improvement District (DCBID) invites Downtown LA kids and their families to attend this annual festival on Halloween night at Grand Hope Park at the Fashion Institute of Design and Merchandising (FIDM). Attendees enjoy puppet shows, bounce houses, arts & crafts, hot dogs, "trick-or-treat doors", and more. Buy your tickets today, this event will sell out! \$7 in advance; \$10 at the door; free for children under 2. DowntownLA.com/Halloween

Mike Filson

Community Relations Manager

https://www.downtov

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 I Los Angeles, CA 90017

Call: 213-416-7524 | Fax: 213-624-0858

Web: DowntownLA.com

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From: Michael Lamb [mailto:michael@downtownnews.com]

Sent: Thursday, September 22, 2016 3:56 PM

To: Michael Filson

Subject: Enhanced listing

Hi Michael

Here is a copy of last year's enhanced listing if you want to make changes.

8th Annual Halloween Party for Downtown LA Kids Saturday, October 31, 2015 from 5-8pm Grand Hope Park at FIDM

The property owners of the Downtown Center Business Improvement District (DCBID) invite

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Downtown LA's children and their families to attend this annual party held on Halloween night at Grand Hope Park at the Fashion Institute of Design and Merchandising. Enjoy puppet shows, bouncy houses, crafts, hot dogs, and "trick-or-treat doors". Buy your tickets today! This event will sell out! \$5 in advance; \$8 at the door; free for children under 2. DowntownLA.com/Halloween

Michael Lamb Account Executive Los Angeles Downtown News 1264 W. First Street Los Angeles, CA 90026

213-482-5932 Direct 213-453-3548 Mobile 213-250-4617 Fax

http://www.ladowntownnews.com/michael@ladowntownnews.com

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